



Notice Regarding Product Price Revisions and Package Resizing

Morinaga & Co., Ltd. (TYO 2201) today announced planned price revisions and package resizing for some of its products.

Ingredient and packaging material costs and distribution expenses have continued to rise in recent years. The Company has been striving, through production streamlining and cost reduction measures, to absorb these cost increases without compromising on quality. The factors contributing to rising costs are, however, now expected to remain in place for the medium to long term, and the Company is finding it difficult to maintain current product prices through streamlining and cost reduction efforts alone.

As a result, the Company now has no option but to plan price revisions and package resizing for some of its products, as outlined below.

■ Number of products concerned: 12

■ Details of Changes

	Price Revisions		Package Resizing	
	Number of products	Price revision percentage	Number of products	Package resizing percentage
Total	9	Approx.5~40%	3	Approx. (6~12%)
- Confectioneries	7	Approx.6~40%	3	Approx. (6~12%)
- Foodstuffs	2	Approx.5~8%	—	—

* See the following page for further details.

■ Details of Price Revisions

	Effective date	Product name	Price revision percentage
Confectioneries 7 products	Products shipped from April 1	Potelong <Salt>(Potato Snack)	Approx.6~40%
		Pack'n Cho product range (2products)	
		PEZ product range (2products)	
	30g Ottotto <Lightly salted>		
	Products sold from April 7	BAKE <Chocolat>	
Foodstuffs 2 products	Products shipped from April 1	200g MILK COCOA	Approx.5~8%
		Pure Cocoa Powder	

▼ Details of Package Resizing

	Effective date	Product name	Package resizing percentage
Confectioneries 3 products	Products sold from April 7	Ottotto product range (3 products)	Approx. (6~12%)