

NEWS RELEASE

森示製菓株式会社

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Notice Regarding Product Price Increases

Morinaga & Co., Ltd. (TYO 2201) today announced planned price increases for 10 of its products. These price increases will apply to products sold from Thursday, December 1, 2022.

Ingredient and packaging material costs and distribution expenses have continued to rise in recent years. The Company has been striving, through production streamlining and cost reduction measures, to absorb these cost increases without compromising on quality. The factors contributing to rising costs are, however, now expected to remain in place for the medium to long term, and the Company is finding it difficult to maintain current product prices through streamlining and cost reduction efforts alone.

As a result, the Company now has no option but to increase the price of some of its products, as outlined below.

■ Number of products concerned: 10

■ Details of price increases

Date: The price increases will apply to products sold from Thursday, December 1, 2022

| Product name | New recommended | Current |
|--|---------------------|--------------------|
| | retail price (excl. | recommended retail |
| | consumption tax) | price (excl. |
| | | consumption tax) |
| in Jelly Energy | ¥210 | ¥200 |
| in Jelly Multi Vitamins | ¥210 | ¥200 |
| in Jelly Multi Vitamins Zero Calories | ¥210 | ¥200 |
| in Jelly Protein 5g | ¥210 | ¥200 |
| in Jelly Multi Minerals | ¥210 | ¥200 |
| in Jelly Energy with Glucose | ¥210 | ¥200 |
| in Jelly Fruit Texture < Peach> | ¥210 | ¥200 |
| in Jelly Fruit Texture <japanese pear=""></japanese> | ¥210 | ¥200 |
| in Jelly Royal Jelly Gold | ¥260 | ¥250 |
| in Jelly Protein 15g | ¥290 | ¥280 |