

Initiatives to Help Realize a Sustainable Society Medium-Term Target to Reduce Plastic Used in *in Jelly* Packaging by 25%*¹ by FY 2030

Morinaga & Co., Ltd. (TYO 2201) today announced that it has set a medium-term target for reducing the amount of plastic used in the packaging materials of its *in Jelly* products by 25%*¹ (from the FY 2019 level) by FY 2030. The new medium-term target is the Morinaga Group's latest initiative aimed at contributing to the realization of a sustainable society through the provision of environment-friendly food products.

*¹ The 25% reduction of plastic used in *in Jelly* packaging materials includes shifting to the use of biomass (plant-derived) plastic.

As part of its wider efforts to ensure its business activities contribute to resolving societal issues, the Morinaga Group has been promoting the procurement of sustainable raw materials, including FSC® certified paper, biomass plastics, biomass inks, cacao beans, and palm oil.

in Jelly is Japan's leading jelly drink brand and one of the Morinaga Group's mainstay product groups. Accordingly, it is being prioritized in the Group's efforts to reduce the volume of plastic used in its packaging. The Group aims to lower the amount of plastic used in the packaging of *in Jelly* products by 25% from the FY 2019 level by FY 2030, to be achieved in part by shifting to biomass plastic.



The Group has been reducing the volume of plastic used in the packaging of its *in Jelly* products since 2001, when the shape of the package's spout was changed. The development of thinner pouch walls has made a further contribution to the reduction of plastic used in the products' packaging. More recently, in 2020 lowering the plastic content in the cap and spout parts of five core *in Jelly* products*² reduced the volume of plastic in the product group's packaging by 9%. In addition, some of the ink used on all *in Jelly* packages was changed to biomass ink*³ as part of the Group's effort to reduce the use of petroleum-derived raw materials.

*² "Energy", "Multi-vitamin" (excluding some varieties), "Protein", "Multi-mineral", and "Multi-vitamin Calorie free"

*³ Biomass ink is made using bio-based components extracted from the seeds of flowering plants as part of its raw materials.

Setting medium-term targets for 2030 will guide Morinaga Group's efforts in further reducing its use of plastic as part of coordinated and cooperative efforts with stakeholders to bolster and advance, across the entire supply chain, initiatives that contribute to the realization of a sustainable society.