

## *in Jelly* Packaging

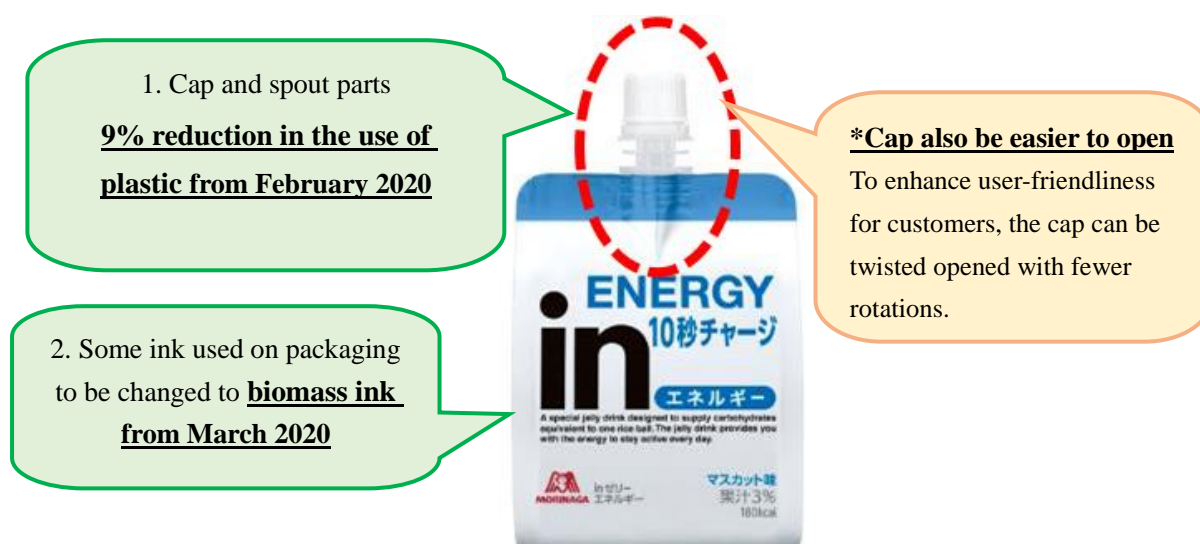


### Redesigned to Use Less Plastic and Feature Biomass Ink -Morinaga Group pursuing activities aimed at reducing environmental burden-

Morinaga & Co., Ltd. (TYO 2201) today announced that it will reducing the amount of plastic used in mainstay product *in Jelly* from February 2020, and will also begin using biomass ink on packaging from March 2020.

Based on the Morinaga Group Environmental Policy, the Morinaga Group engages in environmental initiatives covering all facets of its corporate activities, and aims to create a sustainable supply chain.

As part of its environmental initiatives, the Morinaga Group will reduce by 9% the amount of plastic used in the packaging of six *in Jelly* products\*<sup>1</sup> from February 2020. This will be achieved by reducing the amount of plastic used in the cap and spout parts of the packaging. For all *in Jelly* products manufactured from March 2020, some of the ink used on the packaging will be changed to biomass ink\*<sup>2</sup>. Furthermore, in addition to reducing the amount of plastic, the user-friendliness of the cap design has also been enhanced to make it easier to open.



In accordance with the Morinaga Group vision “Delicious, Fun, and Healthy,” the Morinaga Group aims to contribute to resolving societal issues and creating a sustainable society through food, and engage in CSR activities in coordination and cooperation with stakeholders. Also, in accordance with the Morinaga Group Environmental Policy, the Group is working to promote the formation of a sustainable circular economy.

\*<sup>1</sup> Energy, Multi-vitamin, Protein, Multi-mineral, Multi-vitamin Calorie-free, and Energy Strong

\*<sup>2</sup> Biomass ink is ink made using bio-based components extracted from the seeds of flowering plants as part of its raw materials.

## Other activities aimed at reducing environmental burden

### ■ Conversion of best-before date labeling to year-month format

To reduce food loss, from March 2020, the Morinaga Group will convert best-before date labeling from a year-month-day format to a year-month format, starting with *Ototto*, *Angel Pie*, and other products.

### ■ Packaging material reduction

Reduction of plastic used in Morinaga Biscuits *Choice* packaging: Approx. 2.6 metric ton reduction in FY 2018

Reduction of paper used in *HI-CHEW* packaging: Approx. 6.8 metric ton reduction in FY 2018





### ■ Introduction of biomass plastic



*Milk Cocoa* stick series

Plant-derived plastic is used in parts of the stick packaging. Compared to when using the original petroleum-derived raw material, a 1.1 metric ton reduction in greenhouse gas emissions over the entire life cycle was achieved in FY 2018.



◆ List of related products

Product name	<i>in Jelly</i> <i>Energy</i>	<i>in Jelly</i> <i>Multi-vitamin</i>	<i>in Jelly</i> <i>Multi-vitamin Calorie-free</i>	<i>in Jelly</i> <i>Multi-mineral</i>
Image				
Name	Soft drink (jelly drink)			
Volume	180g			
Launch date	Already on sale			
Sales channel	Nationwide, all channels			
Flavor	White grape	Grapefruit	Orange	Grape
Calories	180 kcal	90 kcal	0 kcal	90 kcal
Qualities	<ul style="list-style-type: none"> <li>•Rapid energy replenishment (equivalent to approx. one rice ball)</li> <li>•Includes vitamin C</li> </ul>	<ul style="list-style-type: none"> <li>•Includes daily recommended amount of 12 vitamins</li> </ul>	<ul style="list-style-type: none"> <li>•Includes daily recommended amount</li> <li>•Zero calories</li> </ul>	<ul style="list-style-type: none"> <li>•Includes five kinds of minerals (iron, calcium, zinc, copper, magnesium)</li> <li>•Nutritionally functional minerals (iron, calcium, zinc, copper)</li> </ul>
Recommended retail price	200 yen (excluding consumption tax)/216 yen (including consumption tax)			
JAN Code	4902888711114 4902888543890 (Sports/Drug)	4902888724558	4902888727528	4902888724701

Product name	<i>in Jelly</i> <i>Protein</i>	<i>in Jelly</i> <i>Energy Strong</i>
Image		
Name	Soft drink (jelly drink)	
Volume	180g	
Launch date	Already on sale	
Sales channels	Nationwide, all channels	Convenience stores, railway station stores, sports stores
Flavor	Yogurt	Nutritional drink flavor
Calories	90 Kcal	180 Kcal
Qualities	<ul style="list-style-type: none"> <li>•Whey peptides 5,000 mg</li> <li>•Citric acid 1,000 mg</li> </ul>	Amino acid 1,600 mg, citric acid 1,200 mg, royal jelly 200 mg
Suggested retail price	200 yen (excluding consumption tax) 216 yen (including consumption tax)	250 yen (Excluding consumption tax) 270 yen (Including consumption tax)
JAN Code	4902888723957	4902888728297